

# Website Privacy Policy

## 1. Introduction

The International Sidereal Astrology Association (ISAA), operating under SiderealInternational.org, respects your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit our website, join our membership programs, purchase products, or interact with our services.

By using our website, you consent to the collection and use of information as described in this policy. If you do not agree with any part of this policy, please do not use our website.

## 2. Information We Collect

### A. Personal Information

When you register as a member, subscribe to our services, or contact us, we may collect:

- 1) Name;
- 2) Email address;
- 3) Phone number (optional);
- 4) Mailing address (if applicable);
- 5) Website URL (if applicable);
- 6) Payment information (processed securely by third-party providers);
- 7) Membership details and preferences.

### B. Non-Personal Information

When you visit our site, we automatically collect:

- 1) IP address;
- 2) Browser type and device information;
- 3) Pages visited and time spent on site;
- 4) Cookies and tracking technologies (see Section 6 below).

## 3. How We Use Your Information

We use your information to:

- 1) Provide and improve our membership services;
- 2) Process transactions and send confirmations;
- 3) Respond to inquiries and provide customer support;
- 4) Offer discounts and member benefits;
- 5) Send newsletters and promotional emails (with opt-out options);
- 6) Improve website functionality and user experience;
- 7) Detect and prevent fraud or security breaches;

- 8) Comply with legal obligations.

## **4. How We Share Your Information**

We do not sell or rent your personal data. We do not sell, rent, share, or disclose your personal information, including phone numbers, to third parties or affiliates for marketing or lead generation purposes. However, we may share information in the following cases:

- 1) Service Providers: We may share data with third-party vendors who assist with payment processing, email communication, and website maintenance;
- 2) Legal Requirements: We may disclose personal information when required by law or to protect our rights and security;
- 3) Membership Directory: If you are a Professional, Institutional, or Founding Member, your name and website (if provided) will be listed in our online directory;
- 4) Consent-Based Sharing: We may share information with your consent.

## **5. Data Retention**

We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, or resolve disputes. You may request deletion of your data at any time by contacting us.

## **6. Cookies and Tracking Technology**

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies help us:

- 1) Recognize returning visitors;
- 2) Understand site traffic and usage patterns;
- 3) Improve website functionality;
- 4) Provide targeted content and advertisements.

You can adjust your browser settings to refuse cookies, but some site features may not function properly without them.

## **7. Security Measures**

We take reasonable security measures to protect your information from unauthorized access, disclosure, or misuse. Our website utilizes Secure Socket Layer (SSL) encryption to safeguard data transmission, ensuring that any personal or payment information you provide remains encrypted and secure. Additionally, we implement Wordfence security software, which provides advanced protection against cyber threats, malware, and unauthorized access attempts.

However, no method of transmission over the Internet is 100% secure. We encourage users to protect their login credentials and notify us of any suspicious activity.

## 8. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of third-party sites. Please review their privacy policies before providing any personal information.

## 9. Your Rights and Choices

Depending on your location, you may have the following rights:

- 1) Access: Request a copy of the personal data we hold about you;
- 2) Correction: Update or correct your personal information;
- 3) Deletion: Request deletion of your data;
- 4) Opt-Out: Unsubscribe from marketing emails;
- 5) Restrict Processing: Limit how we use your personal information.

To exercise your rights, please contact us at [admin@SiderealInternational.org](mailto:admin@SiderealInternational.org).

## 10. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from minors. If we learn that we have collected data from a child without parental consent, we will delete it immediately.

## 11. Updates to This Privacy Policy

We may update this policy periodically to reflect changes in our practices or legal requirements. Any changes will be posted on this page with an updated “Last Updated” date. Continued use of the website after changes are made constitutes acceptance of the revised policy.

## 12. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

 Email: [info@SiderealInternational.org](mailto:info@SiderealInternational.org)

 Website: [www.SiderealInternational.org](http://www.SiderealInternational.org)

**ISAA Website Privacy Policy**

**Prepared by: Abbeygale Quinn, Secretary**

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